

ABSTRACT OF THE DISCLOSURE

An apparatus and method for facilitating viewer and/or listener interaction, including a receiver for receiving a broadcast of a program, an event, a game, and information, from a broadcasting system, or a transmission of information from a central processing computer, a communication device for facilitating communication between a viewer or listener and a participant in, or an individual located at a venue of, the program, event, or game, an input device for inputting viewer or listener interactive information or viewer or listener participation information, a processor for processing the viewer or listener interactive information or viewer or listener participation information, and a transmitter for transmitting the viewer or listener interactive information or viewer or listener participation information to the central processing computer.